

# HRDRV

THE WORLD'S MOST ARTIST-FRIENDLY RECORD LABEL

[WWW.HRDRV.COM](http://WWW.HRDRV.COM)







# OUR MOTTO

**AFFORDABILITY IS EVERYTHING  
FOR AN INDEPENDENT ARTIST.  
AT HRDRV, WE PRIDE OURSELVES  
IN DELIVERING TOP-QUALITY  
SERVICES FOR A FRACTION OF  
STANDARD COSTS.**





# Introduction

## WE UNDERSTAND YOU...

We know it can feel like you're doing everything on your own. Maybe you don't know where to start or how to get to the next level in your career. Maybe you've got great songs but the mixes don't match. Maybe you don't have the best cover artwork and don't know any graphic artists who can kill it for you. Maybe you've got good song ideas but no production to match. We've got you covered on all fronts. This is why we founded HRDRV, to provide you with solutions to all of these problems and more, with no crazy costs to you.





# **FINALLY...**



**NO BAD RECORD DEALS.**

**NO EXCLUSIVE CONTRACTS.**

**OWN YOUR MASTERS.**

**KEEP 100% OF YOUR PUBLISHING.**







# Join as...

## ■ **Artist**

You can join HRDRV on a Lite (\$29/mo) or Pro (\$59/mo) artist membership. Whichever tier you choose should be based on how frequently you release music or plan to use our services.

## ■ **Songwriter**

If you just want to join HRDRV as a songwriter, we have over 2,000 instrumentals ready for you to use for FREE. You can use the instrumentals for personal projects, shopping to other artists, and more. Credit and 50% publishing/royalties will always be due to the producer.

## ■ **Producer**

We have over 300 artists and songwriters on our roster looking for tracks! All of our deals are non-exclusive. We don't own your publishing or manage/represent you.



**We communicate and build with  
each other on the Wix app.**

**Join us there!**





# What's the "deal"?

Our agreements are 100% non-exclusive. This means, at any point in time you can partner with other companies or labels for whatever purposes you choose (all while still remaining a member of HRDRV if you'd like). We are not a publisher, meaning we do not collect royalties for you (you can sign up with a Performance Rights Organization like ASCAP or BMI for that). You will always have access to your streaming royalties and will know at all times what's going on with your earnings.

You are more than welcome to tell your fans, friends and family that you are signed to HRDRV. You can post it on your socials and shout it from the rooftops. We want you to feel like you have a home with us, because you do. What's ours is yours! You now have a team of industry professionals whose sole mission is to help you present your music in the best light possible.



# CONVENIENCE



**Our services are handled 100% online.  
As a HRDRV member, simply log onto [hrdrv.com](http://hrdrv.com) and visit the  
"Services" tab to request whatever you need, whenever you need it.**





# PRO Artist Perks

**\$59/mo**

## ■ **Visuals & Sonics**

- Free cover artwork (3 per month)
- Free visualizers (3 per month)
- Free promo flyers (1 per month)
- Unlimited free production
- Discounted mixing/mastering (\$110/song)

If more than allotted services are needed, you can purchase at a major discount.

## ■ **Distribution Admin**

Unlimited uploads to our music distributor (Distrokid) in exchange for 5% of your streaming royalties - ONLY on the songs we upload. You are NEVER obligated to use our creative services or distribution admin, they are just here as a courtesy to you. We'd love to help!





# LITE Artist Perks

**\$29/mo**

## ■ **Visuals & Sonics**

- \$5 per cover artwork
- \$5 per visualizer
- \$5 per promo flyers
- Unlimited free production
- Discounted mixing/mastering (\$165/song)

## ■ **Distribution Admin**

Unlimited uploads to our music distributor (Distrokid) in exchange for 10% of your streaming royalties - ONLY on the songs we upload. You are NEVER obligated to use our creative services or distribution admin, they are just here as a courtesy to you. We'd love to help!







# **Rather save and pay yearly?**

**\$549/year**

**If you already joined and would like to save a little in the long run, we can give you a prorated refund and switch you to a Pro yearly plan.**

**The yearly plan comes with a free mix upon sign up!**

**Just email us.**



# No matter what plan you're on, you have access to...



## **TARGETED SOCIAL MEDIA MARKETING**

Visit [hrdrv.com/marketing](http://hrdrv.com/marketing)

## **PLAYLISTING AND RADIO**

Visit [hrdrv.com/promo](http://hrdrv.com/promo)

## **WEBSITE DESIGN SERVICES**

Visit [hrdrv.com/website](http://hrdrv.com/website)

## **FREE SONG REVIEWS**

Visit [hrdrv.com/songreview](http://hrdrv.com/songreview)

## **MENTORSHIP FROM INDUSTRY PROS**

Visit [hrdrv.com/mentor](http://hrdrv.com/mentor)

and way more!







**ALL HRDRV MEMBERS GET 50%  
OFF SESSIONS AT ULTRIUM  
STUDIOS IN LOS ANGELES.**

Visit [hrdrv.com/studio](https://hrdrv.com/studio)

**Access all of your  
services any time at...**

[www.hrdrv.com/artistservices](http://www.hrdrv.com/artistservices)

...or by hitting the "Services" tab on the home page.





# ARTIST TO DO LIST



## Join DistroKid.com

We will be distributing all of your music with HRDRV through DistroKid.com, so sign up when you can! Remember you are not required to release through us.

## Gain access to your music portals

In order to track your streams and demographics across different streaming platforms, you will need access to all of your artists portals. The main four you should gain access to are:

1. Spotify for Artists
2. Apple Music for Artists
3. Shazam for Artists
4. Pandora AMP for Artists
5. If you'd like access to your Tidal profile, email [support@distrokid.com](mailto:support@distrokid.com)

## Social media clean up

As artists we always want to bring our best foot forward and show the world we are about the art - not the Hennessy, blunts, and Chipotle burrito we ate for lunch. Do yourself a favor and archive the clutter.


## Join Songtrust

Join [Songtrust.com](https://songtrust.com) to collect royalties due to you that your distributor (like DistroKid, TuneCore, etc.) is NOT collecting.

**For more tools visit**  
**[hrdrv.com/tools](https://hrdrv.com/tools)**







# Refer other artists and earn \$\$\$

We have an awesome referral program! If you have any artist friends that would like to partner with HRDRV too, bring them over and get paid for referring.

The artists you refer will receive a 10% discount when they sign up with your unique discount code. You will then earn a one-time payment of 15% of their subscription.

To get your own referral code just visit [hrdrv.com/refer](https://hrdrv.com/refer)

There is no limit to how many artists you can refer, although we always prefer quality over quantity.

NOTE: If your affiliate earnings exceed \$600/year we will need you to fill out a W-9 Tax Form in order to continue our affiliate partnership.



# MEET THE TEAM

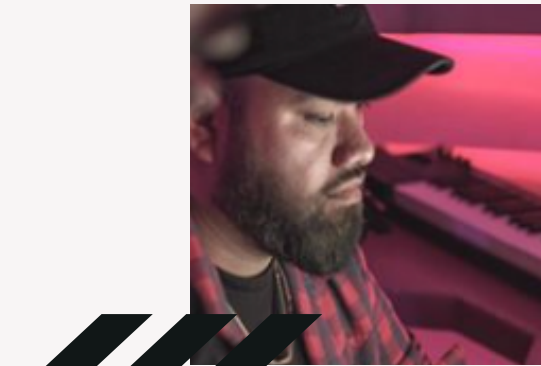
You are more than welcome to reach out and connect to our team members on their socials or email, however they will always refer you back to [support@hrdrv.com](mailto:support@hrdrv.com) to talk business and coordinate services.



**MICKEY SHILOH**

CEO & Founder

[mickey@mickeyshiloh.com](mailto:mickey@mickeyshiloh.com)



**JHNY**

A&R, Engineer & Support

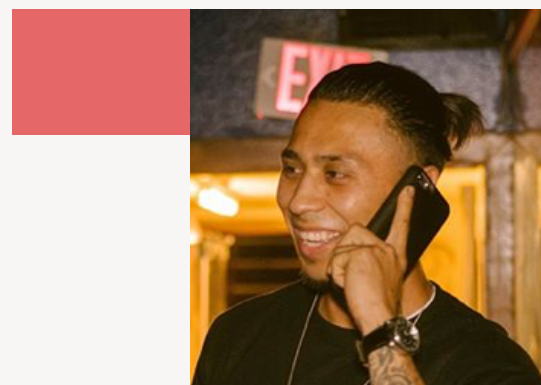
[jhny@hrdrv.com](mailto:jhny@hrdrv.com)



**COOK**

Artist Support & Producer

[uploads@hrdrv.com](mailto:uploads@hrdrv.com)



**ITZ\_GIBZ**

Graphics

[gibz@hrdrv.com](mailto:gibz@hrdrv.com)



**CAL.**

Graphics

[cal@hrdrv.com](mailto:cal@hrdrv.com)



Source: [Matt Montanez](#), [Josh Woods](#), [Nkdvk](#), [Trev Case](#), [Ray Champion](#), [AMAC](#), [Kohno](#)

# FIND US ON SOCIAL MEDIA



[facebook.com/hrdrvrecords](https://facebook.com/hrdrvrecords)

Like/follow us on Facebook if  
you use the platform.



[@hrdrvrecords](https://twitter.com/hrdrvrecords)

Engage with us on Twitter!



[@hrdrv](https://instagram.com/hrdrv)

We regularly post new releases  
and updates!  
Stay locked in with us.





# FREE BONUS

DOWNLOAD MICKEY SHILOH'S EBOOK  
"HOW TO MAKE SIX-FIGURES AS AN  
INDEPENDENT MUSICIAN"

**[mickeyshiloh.com/ebook](http://mickeyshiloh.com/ebook)**

**USE CODE: 4FREE**

# INDIE BREAD:

HOW TO   
MAKE  
SIX-FIGURES  
FROM HOME

AS AN  
INDEPENDENT  
MUSICIAN

**VOL.1**

**MICHAELA SHILOH**





# Terms

**Sorry for the tiny print...there's nothing bad in here though!  
Read it for yourself :)**

1. This partnership is non-exclusive and lasts as long as YOU want it to. There are no hidden agendas and we will never lock you into something you don't want to be a part of. 2. HRDRV does NOT own any of your publishing or collect your publishing royalties. 3. You can cancel your membership at any time. 4. HRDRV does not offer refunds on membership payments or services paid for and delivered to you. 5. You are NOT required to use our creative services, such as artwork, visualizers, etc. (They are available for free and discounted rates as a courtesy to you) .6. You are NOT required to distribute your music through us. You are welcome to release your own music whenever and wherever you'd like, but never listing HRDRV as the record label if it has not been uploaded and distributed by us. 7. HRDRV has the right not to release music that is poorly mixed/mastered, is slanderous, overly violent or offensive, and/or does not have quality cover artwork. 8. HRDRV's percentage of streaming royalties or subscription rate may be subject to change in the future, however we will never make a change without your permission. If you do not approve of policy changes you are welcome to walk away from the partnership no questions asked. 9. If you are on a Pro plan, HRDRV will receive 5% of streaming royalties on all songs or albums you release with us, perpetually, unless you ask us to remove the song(s) or album(s) from our label. If you are on a Lite plan, HRDRV will receive 10% of streaming royalties on all songs or albums you release with us, perpetually, unless you ask us to remove the song(s) or album(s) from our label. 10. If you have signed up as an artist associated with another label, an additional 5% of streaming royalties will be retained by the label you are associated with, unless you have worked out a different percentage with them. 11. HRDRV will retain 10% streaming royalties on all songs or albums uploaded as a one-off single or album deal. 12. If you request us to delete any of your song(s) or album(s) from stores we will do so immediately, no questions asked. 13. All of the artwork and graphics you receive from HRDRV are yours to keep forever. 14. By accepting these terms you agree to never upload a single or album on your own and list HRDRV as the record label. 15. By accepting these terms you agree not to share your HRDRV discount codes with anyone outside of the HRDRV partnership. Sharing your affiliate code is of course okay and encouraged. 16. If any of our terms are violated, HRDRV has the right to remove your music from all stores and cancel your HRDRV membership effective immediately. 17. HRDRV receives a small percentage on any licenses of songs distributed by us (percentage is negotiable on a case-by-case basis). 18. If monthly subscription is canceled, you cannot renew membership for 3 months.





# **THANK YOU FOR BEING A VALUED MEMBER OF HRDRV!**

Reach out for assistance any time: [support@hrdrv.com](mailto:support@hrdrv.com)

**P.S.**

**We've also got an educational arm too... check out  
[hrdrv.com/university](https://hrdrv.com/university).**

